

# HENRY I. REYES

New York, NY | 347-942-1405 | HReyes1216@gmail.com | [LinkedIn](#)

## ATHLETIC DIRECTOR | EDUCATIONAL LEADER | MENTOR

Accomplished Professional Educator with 5+ years of athletic director experience and 10+ years of coaching experience seeking an Athletic Director position with a New York based independent day or public school. Proven success of teaching and mentoring adolescents ages 13-18 in physical education, health education, and social emotional learning. Experience building, directing and growing an athletic department for 14+ sports teams. Remarkable ability to create and foster long-term relationships with parents, students, and administration to meet the goals of a school as well as the needs of families.

Interpersonal Leadership ■ Curriculum Development ■ Athletic Scheduling ■ Program Evaluation  
Budget Management ■ CPR and First Aide ■ Analytical Thinking ■ Cross-functional Collaboration ■ Fundraising ■  
Health-motivated lifestyle ■ Problem-Solving ■ Relationship Management

## PROFESSIONAL EXPERIENCE

### NYC DEPARTMENT OF EDUCATION :

2017-Present

#### TEACHER AND CO-ATHLETIC DIRECTOR

Serve as Assistant Dean and PSAL Co-Athletic Director for 14+ teams. Responsible for scheduling, curriculum development and execution, annual program evaluations, standard governance, staff performance evaluations, budget management, internal and external athletic department communications.

- Develop, teach, and annually audit the Physical Education and Health Studies curriculae for a 500+ student body.
- Manage a \$40,000 annual budget, providing quarterly forecasts to school administration.
- Coach the Varsity Softball team, training and mentoring 18-25 student athletes.
- Plan and execute Social Emotional Learning programs for the school.
- Foster interpersonal relationships with and between the student body, parents, faculty and staff.

### CROSSFIT NYC

2013-2017

#### SALES AND OPERATIONS MANAGER, TEEN PROGRAM COACH

Appointed to lead sales and operations for the largest and oldest premiere CrossFit club in New York City. Core responsibilities included membership growth, fitness curriculum development. client satisfaction efforts, and facility operations.

- Managed registrations and ongoing client relationships for a membership community of over 1,000 athletes.
- Maintained long-term clientele and grew the gym's membership through sales, new member onboarding, and customer satisfaction surveys.
- Led daily fitness club operations, including customer service, staff scheduling, and retail inventory.
- Developed and coached a teenage fitness curriculum to 13-18 year old members.

### MASPETH TOWN HALL:

2008-2014

#### AFTER SCHOOL TEACHER AIDE

Educated and mentored children ages 5-12 for 25 hours per week in critical thinking, problem solving, communication, social skill and physical activity. Provided guidance on homework and projects. Developed after school physical education curriculum.

## EDUCATION & CERTIFICATIONS

**Master of Arts (MA), School Health Education (PreK-12)**, SUNY Brockport, December 2023 (expected)

**Bachelor of Arts (BA), Science, K-12 Physical Education**; York College, 2017

- Adults & Pediatrics CPR/First Aid/AED Certification

## HENRY I REYES I PAGE 2 of 2

- DASA Certification
- Mandated Reporter (Child Abuse) Certification
- SAVE Certification
- Physical BEST Trained
- Concussion Certification
- Cross Fit Level 1 Certification
- Cross Fit Kids Certification

### PROFESSIONAL AFFILIATIONS AND CLUBS

SHAPE America, Member	2017-Present
NYS AHPERD, Member	2017-Present
ACSM, Member	2017-Present
CUNY York College Physical Education & Movement Science Club <i>Vice President, 2016</i>	2016-2017
AmeriCorps, Community Service Member, After School Corporation	2011-2013

### TECHNOLOGY

**Operation:** All Windows & Mac Software, Microsoft, & Google Applications

**Productivity:** Microsoft Office (Word, Excel, PowerPoint)

**Social:** Instagram, YouTube, Facebook, Twitter, LinkedIn, TikTok